

**Re: State of the Union**

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**From** Loren Douglass <loren.douglass@outlook.com>

**Date** Fri 12/27/2024 11:20 AM

**To** Jesse Tyson <jesse.tyson@sigmapiphi.com>

Sounds good. I've been getting that sense, also. Even though people say they know what I'm referring to, I can tell by the looks on their faces that they are only marginally familiar with the idea. The into article has just the Journal.

I'll brief them on what I'm calling the "**Boulé Complex**" which includes the **Russell Institute**, the **Sigma Pi Phi Fraternity**, the **Boulé Foundation**, and **Boulé1904 PAC**

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**From:** Jesse Tyson <jesse.tyson@sigmapiphi.com>

**Sent:** Friday, December 27, 2024 1:55 AM

**To:** loren.douglass@outlook.com <loren.douglass@outlook.com>

**Subject:** Re: State of the Union

Grand Sire - Forgive me for the delayed response. I don't think you missed anything. That said, there is a growing interest in knowing what the Harvey Russell Institute is all about, so making sure you add some content will be important.

Fraternally,

Archon Tyson  
Grand Sire Elect

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**From:** Loren Douglass <loren.douglass@outlook.com>

**Sent:** Saturday, December 7, 2024 11:07 AM

**To:** Jesse Tyson <jesse.tyson@sigmapiphi.com>

**Subject:** Re: State of the Union

GSAE Tyson,

Please let me know if I've missed anything.

Fraternally,

Archon Douglass  
Grand Sire Archon

Please see the below:

**Accomplishments (in only 6 months)**

- **Comprehensive Digital Transformation is underway**
  - Implemented phase 1 of the new Technology Village on Oct 31st
  - The first major technology deployment in over a decade.
  - Will streamline operations
  - Improve communications
  - Strengthen fraternal bonds via more ubiquitous connectivity
  - *Although we are five regions, we are one fellowship*
- **We delivered on the promise of greater transparency**
  - Open Board meetings to all Sire Archons. September inaugural in NYC was a tremendous success
  - First ever operating review, including major initiatives, and financial disclosure
  - Greater guidance on protocol, traditions, and pressing questions
- **We've made great progress in building the empowerment ecosystem**
  - Hi level bi-partisan relationship building BEFORE the election
  - Successfully proved capability of pooling Archon capital for a target investment
  - **Boulé Economic Empowerment Summit** in Baltimore on track to bigger and better with the support of Governor Moore's Administration
  - Launched inaugural **Boulé Investment Committee**, the first in 120 years, to manage and grow our asset safely and responsibly
- **Building stronger fraternal bonds has been a serious focus from the start of the administration**
  - Enhanced our global standing via our gift to the US Embassy Residence, in Paris (Privately commissioned Josephine Baker Portrait)
  - Announced the **Leadership Training Institute** which will administer the **Induction Enhancement Initiative**, for broad-based improvements in the fraternal experience
  - More robust communications that explains strategy, tactics, priorities
- **Announced the launch of *The Harvey C. Russell, Jr. Institute of International Business and Strategic Coalitions***
  - First major Boulé-related entity in 40 years
  - Will leverage the power of free enterprise to advance business and economic empowerment
  - Will galvanize Boulé collective action (*the credo second half*) through strategic coalitions and corporate partnerships
  - Where public policy meets public markets, the evolution of DEI and affirmative action

We got so much done in 6 months due to the 2 years prior that we spent planning and building the teams.

## Future Plans (2025)

- **Fraternity**
  - Phase 2 technology rollout
  - New Archon Leadership Institute Classes (Miami)
  - Induction Enhancement Initiative
  - Social Action : Robust grant proposal evaluation (Young Boys/Men)
  - People, Process, Technology Integration for Brand Office
- **Economic Empowerment Ecosystem**
  - Boulé Economic Empowerment Summit
  - Black Bank initiative
  - Washington policy making influence
- **Russell Institute**
  - Corporate Coalitions
  - Blacks on Corporate Boards Redesign and launch
  - Wealth/Investment Portal
- **Culture**
  - More robust engagement thru more Grand Officer visibility
  - Boulé Journal Now product launch
  - Launch online learning tools

- Leadership pipeline development

These are my 2025 priorities, thus far. Mostly, they will be a continuation of what we started in 2024. Please let me know if you need more.

Loren

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**From:** Michael Frazier <mfrazier@skdknick.com>

**Sent:** Tuesday, December 3, 2024 2:16 PM

**To:** Loren Douglass <loren.douglass@outlook.com>; Loren Douglass <loren.douglass@outlook.com>

**Subject:** RE: State of the Union

 **Michael Frazier** reacted to your message:

Sounds great! I'm working on it, today

Sent from my iPhone

On Dec 2, 2024, at 8:07 PM, Michael Frazier <mfrazier@skdknick.com> wrote:

Pardon the late note. [@Loren Douglass](#), just sending a reminder to please send, when you have a chance, a list of your administration's achievements thus far and a preview of future plans so we can start to think about scripting for the state of fraternity video address.

In other news, it turns out I am working closely with a one of your fellow Archons who is leading the Coastal Community Foundation in South Carolina. CEO Darrin Goss, who is a client, says he fully supports you and your vision. He sends his regards.

Best,  
Michael

P.S. Ed, I haven't forgot what I owed you and I'm putting that together as well.

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**From:** Loren Douglass <loren.douglass@outlook.com>

**Date:** Monday, November 25, 2024 at 11:58 AM

**To:** Michael Frazier <mfrazier@skdknick.com>

**Cc:** Ed Dandridge <eldandridge@yahoo.com>, C. Terry Hilliard <hilliardterry@gmail.com>, Naima Brown <naima.brown@sigmapiphi.com>

**Subject:** Re: State of the Union

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I can do it

Sent from my iPhone

On Nov 25, 2024, at 11:49 AM, Michael Frazier <mfrazier@skdknick.com> wrote:

No worries. What about 4:30 pm?

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**From:** Loren Douglass <loren.douglass@outlook.com>  
**Sent:** Monday, November 25, 2024 11:32:35 AM  
**To:** Michael Frazier <mfrazier@skdknick.com>  
**Cc:** Ed Dandridge <eldandridge@yahoo.com>; C. Terry Hilliard <hilliardterry@gmail.com>; Naima Brown <naima.brown@sigmapiphi.com>  
**Subject:** Re: State of the Union

Sorry. It appears that I can't do 12:30pm

Any later times?  
Sent from my iPhone

On Nov 25, 2024, at 11:28 AM, Michael Frazier <mfrazier@skdknick.com> wrote:

I'm giving this a bump. So far, it looks like these times work today on our end:

- 11:30 a.m. to noon.
- 12:30 p.m. to 1:30 p.m. (hard stop at 1:30 p.m. for me)

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**From:** Michael Frazier <mfrazier@skdknick.com>  
**Date:** Monday, November 25, 2024 at 9:55 AM  
**To:** Loren Douglass <loren.douglass@outlook.com>  
**Cc:** Ed Dandridge <eldandridge@yahoo.com>, C. Terry Hilliard <hilliardterry@gmail.com>, Naima Brown <naima.brown@sigmapiphi.com>  
**Subject:** Re: State of the Union

Hey Loren and co. Shipley and I can find some times for a call outside of **1:30 p.m. and 4:30 p.m.**, when we both are booked. Any other day this week will be tough because of the holiday, but let's see what we can do.

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**From:** Loren Douglass <loren.douglass@outlook.com>  
**Date:** Monday, November 25, 2024 at 8:42 AM  
**To:** Michael Frazier <mfrazier@skdknick.com>  
**Cc:** Ed Dandridge <eldandridge@yahoo.com>, C. Terry Hilliard <hilliardterry@gmail.com>, Naima Brown <naima.brown@sigmapiphi.com>  
**Subject:** Re: State of the Union

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Perfect!!  
Sent from my iPhone

On Nov 25, 2024, at 8:07 AM, Michael Frazier <mfrazier@skdknick.com> wrote:

Sounds good. Into expedite this, it would be great to have Andrew on the initial call. I'll see if he's free today and whether he is around this week.

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**From:** Loren Douglass <loren.douglass@outlook.com>  
**Sent:** Monday, November 25, 2024 7:27:17 AM  
**To:** Michael Frazier <mfrazier@skdknick.com>  
**Cc:** Ed Dandridge <eldandridge@yahoo.com>; C. Terry Hilliard <hilliardterry@gmail.com>; Naima Brown <naima.brown@sigmapiphi.com>  
**Subject:** Re: State of the Union

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Great! Ed has developed a framework and cadence that will assist, also. Let's do it as soon as we all can get together. This week is great if all are available....respecting everyone's desire to start their holiday. I'll send you my end of the year message that I've already written. Perhaps, that could be a starting point. Naima will help us. I'd love to start strong in 2025.

Sent from my iPhone

On Nov 25, 2024, at 7:17 AM, Michael Frazier <mfrazier@skdknick.com> wrote:

Morning. I'm just catching up on email. I like the thought, and as you may recall, we recommended quarterly video addresses for 2025 so this would be in line with that. Let me know if you'd like me to setup a call with our production lead, Andrew, who worked with you on your inauguration video.

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**From:** Loren Douglass <loren.douglass@outlook.com>  
**Sent:** Thursday, November 21, 2024 2:56 PM  
**To:** Ed Dandridge <eldandridge@yahoo.com>; Michael Frazier <mfrazier@skdknick.com>  
**Cc:** C. Terry Hilliard

<hilliardterry@gmail.com>

**Subject:** State of the Union

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Mike and Ed,

I'd like to film a State of the Union style address for the fraternity complete with tasteful graphics. We've done a lot that is like to sum up and some ambitious programs and I'd like to kick off into the new year. I've come to realize that the Regional Sire Archons are taking up upon themselves to undermine our messaging by prematurely communicating, so I want us to take back the initiative. Thoughts?

Loren

Sent from my iPhone