



Boulé Economic Empowerment Summit

An Economic Pathway Forward

2024 - Beyond

Seize the Future!



Agenda

- Where are we, now?
- What will we do about it?
- Strategic Empowerment Doctrine
- Visualizing the future!
- How we get there



Seize the Future!

Thematic Priorities

- Wealth Creation:** *Self-determination through Boulé Economic Empowerment*
- Fraternal Bonds:** *Strengthening our culture through values, history, protocols, and best practices*
- Policy Influence:** *Using our power wisely and effectively for the benefit of Black & Brown America*
- Community Impact:** *Taking greater responsibility for ourselves & for our communities*

Business Values

- Accessibility:** *Feeling connected to leadership thru various channels*
- Transparency:** *Appropriate visibility into OGB operations and financial management*
- Mutual Accountability:** *A mutual sense of responsibility for the health & welfare of the fraternity*

Invigorate our culture...improve our operations....Build wealth...use our power!



Why these priorities are important:

- **Our challenges are more complex and multifaceted:**
 - *Black median net worth....trending to \$0 (institute of policy studies)*
 - *Black social, economic, & political equity is still elusive...and worsening*
 - *Access to the vote is being challenged*
- **Resources are more scarce...Need to do more with less**
 - *Health & wealth disparities are getting worse...not better*
 - *Budget cuts target programs helpful to Black/Brown interests*
 - *Black business is largest employer of Black people*
- **New problems...require new approaches**
 - *Faster business cycles...broken supply chains*
 - *Social media driven alienation...professional isolation*
- **Our credo is more relevant than ever...Archons want greater focus on “the second half”**
 - *Business and career uncertainties driving desire for more networking and collaboration*
 - *Social isolation worsens with increased societal balkanization*
 - *Morale is being challenged by inconsistent standards and practices, and uneven knowledge of history, traditions, and protocols*
- **Inefficiencies and inadequate reserves...requires financial modernization & controls**
 - *We missed the second longest bull market in history...> 1% returns (recent) vs. 401% returns S&P*
 - *Operations transformation and financial modernization is within our grasp*
 - *We have everything we need...let's go!*

Our priorities match the needs articulated by Archons and those of the fraternity



Our journey begins now:

- **Strengthen our foundation...modernize and energize**
 - *Business and financial operations need modernizing (e.g. partners, process, & technology)*
 - *Morale challenges and lack of consensus around key fraternity issues need attention*
 - *Financial position require rethinking of our capital management & investment policies*
- **Enhance our fellowship...stronger bonds and improved knowledge**
 - *Make it easier for Archons to connect and collaborate*
 - *Provide training on Boulé history, traditions, and protocols*
 - *Enhance Archon engagement with value-added content, services, and more effective multichannel communications*
- **Build and use power, wisely... "if you're not at the table...you're on the menu"**
 - *Engage decision makers with focused priorities...at the right time, manner and venue*
 - *Pick achievable strategic objectives and execute intentionally...get it done with speed and purpose*
 - *Collaborate with aligned interests...cultivate those with "permanent interests."*

Sample Initiatives:

- *Deploy global ops & technology backbone*
- *Reimagine communications and Archon engagement*
- *Collect and disseminate Member Boulé Best Practices*
- *Strengthen financial position*
- *Convene SPP Investment Committee*

The first steps in the years long journey to greater value and impact

Visualizing the Future

2024 - Beyond



Strategic Empowerment Doctrine

Policy Engagement

Economic Growth

Coalition Building

Soft Diplomacy

Coordinating Entity (Membership)

PHASE 1
2024-2026

Strengthen the
Foundation

Fellowship
Operations
Influence
Wealth

PHASE 2
2026-2030

Position for
Success

Diaspora
Black Banks
Black Male Crisis
Global Agenda
Programs

PHASE 3
2030-Beyond

Launch for
Prosperity

Global Businesses
Global Influencers
Thriving Families

The foundation

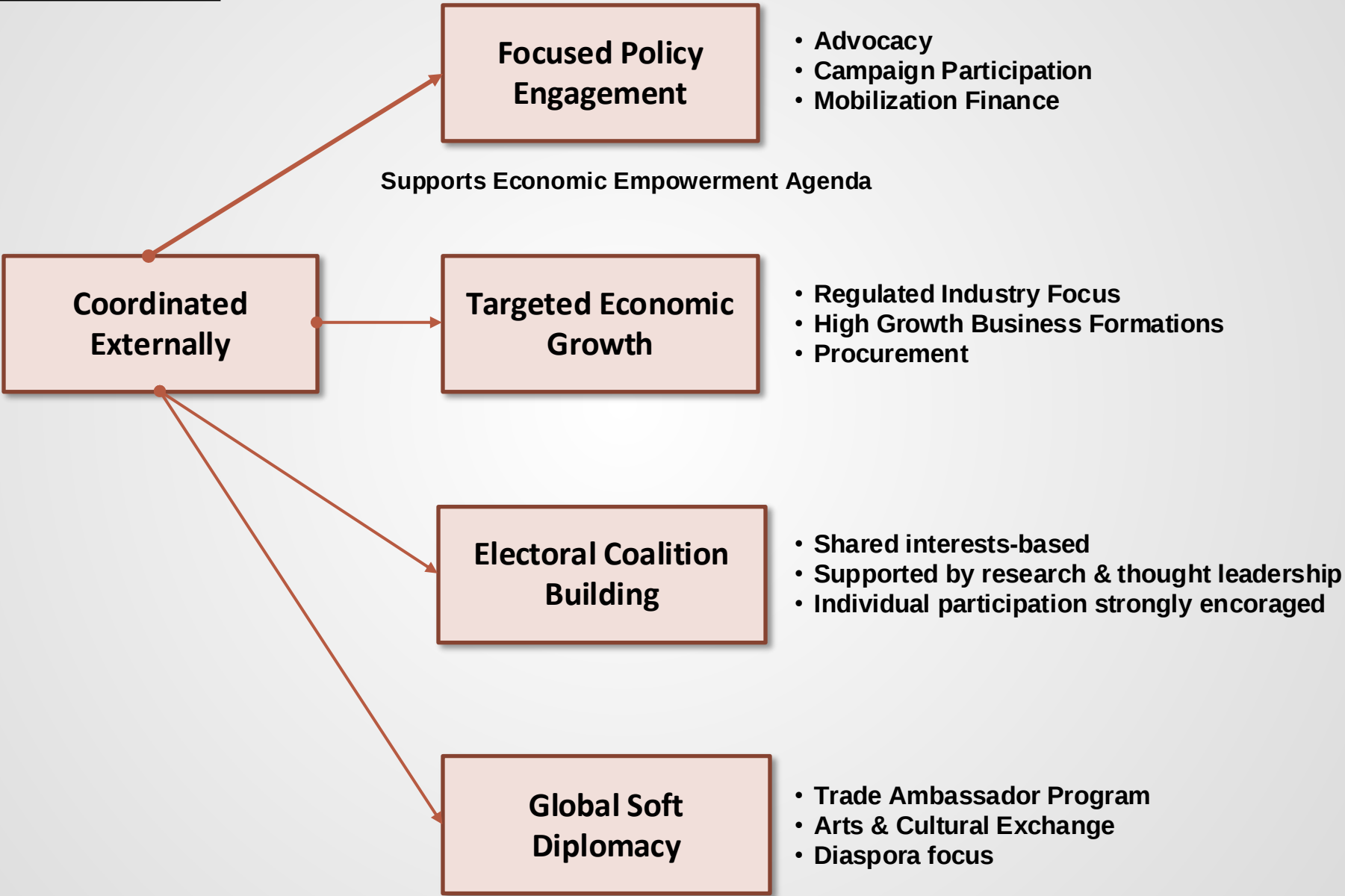
Our Culture (BLI: Credo, Inductions, Tradition, Protocol)

Global Technology Infrastructure



STRATEGIC EMPOWERMENT DOCTRINE

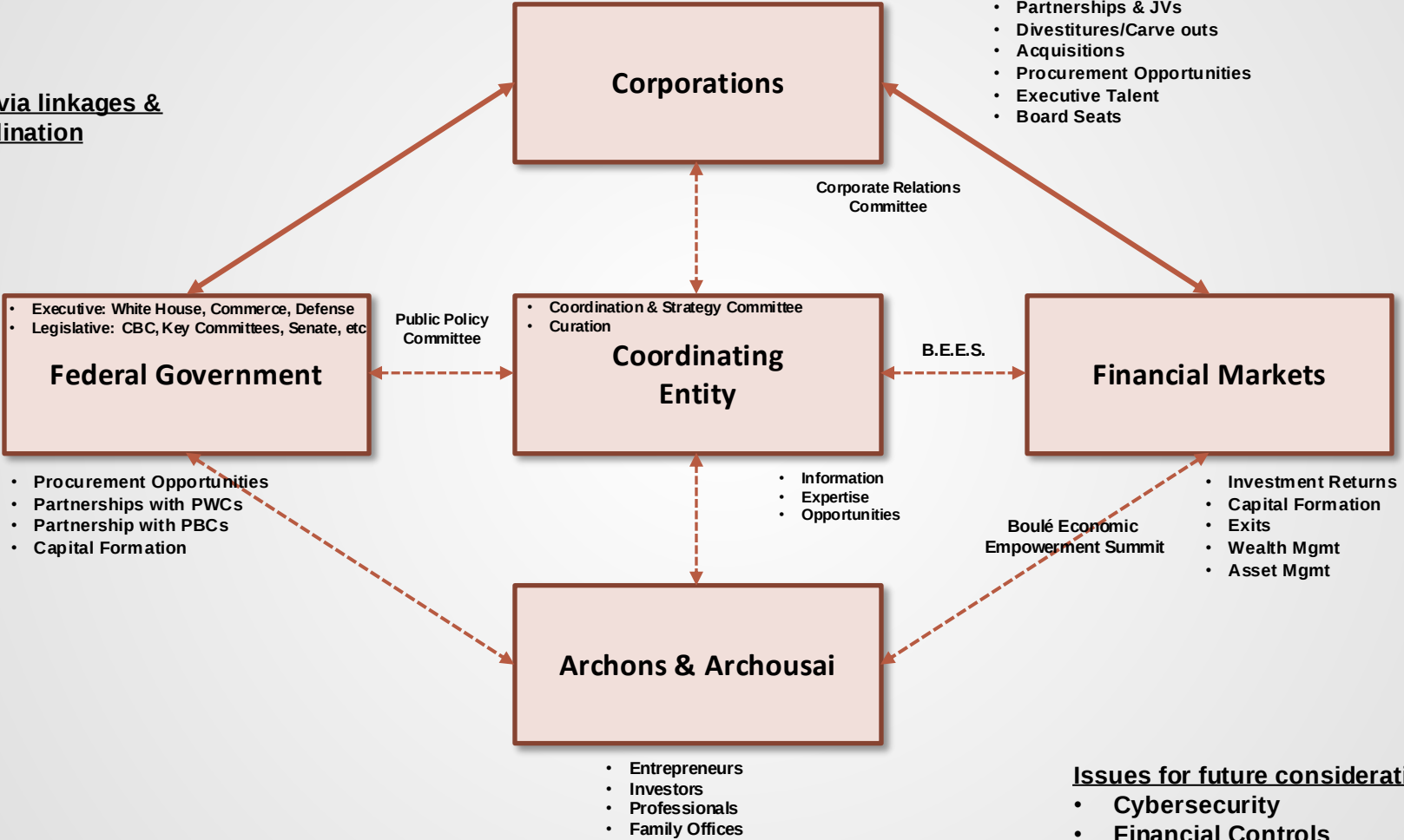
“Behind the scenes”





ECONOMIC EMPOWERMENT ECOSYSTEM

Built via linkages & coordination



Legend:

1. B.E.E.S. = Boulé Economic Empowerment Summit

2. = Existing Linkages

3. = Linkages being built

Issues for future consideration:

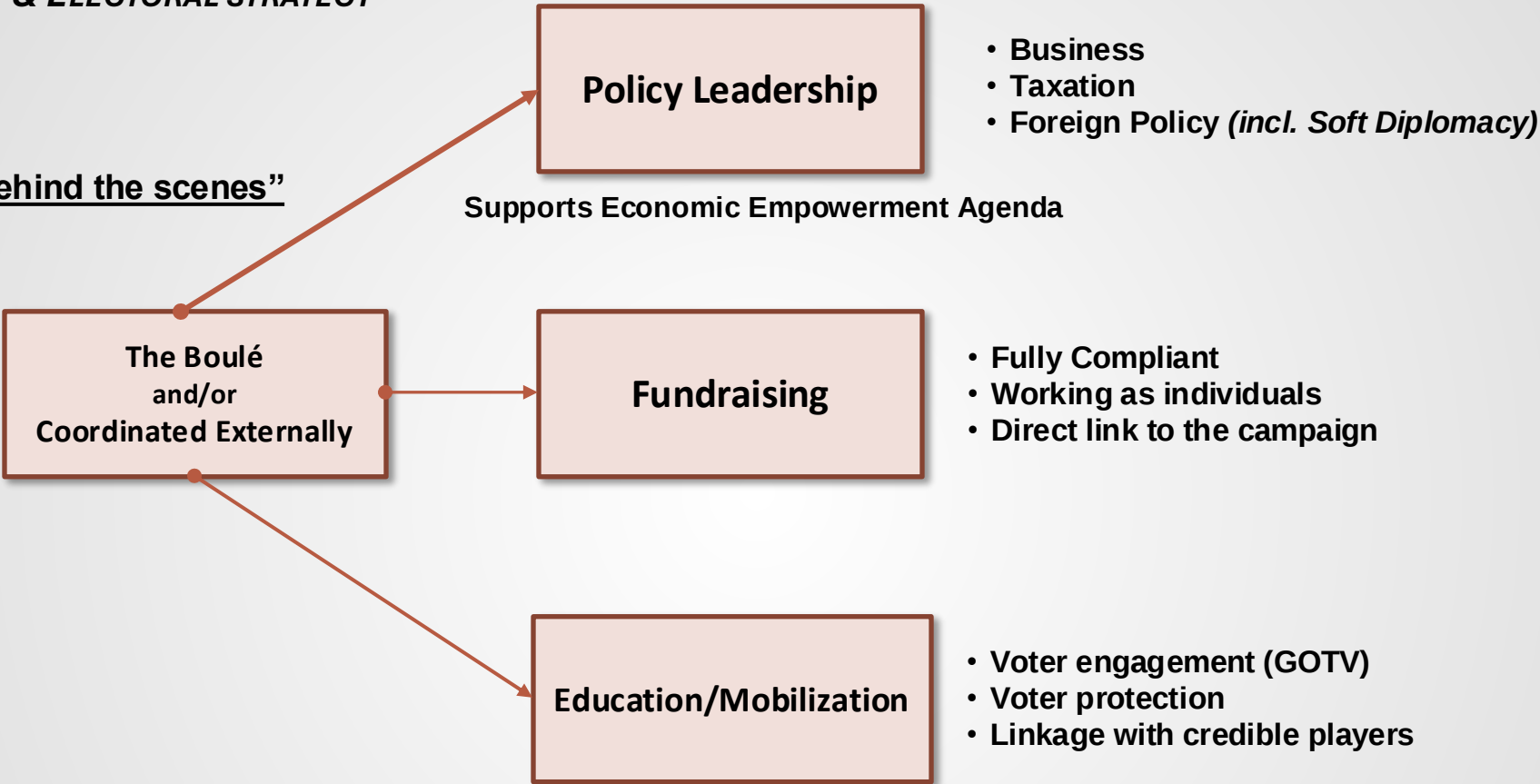
- Cybersecurity
- Financial Controls
- Investment Management



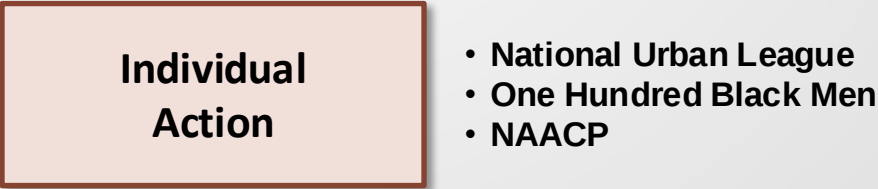
STRATEGIC EMPOWERMENT DOCTRINE

POLICY & ELECTORAL STRATEGY

“Behind the scenes”



“Public Engagement”



STRATEGIC EMPOWERMENT DOCTRINE



PHASE 1: Strengthen the Foundation (2024 – 2026)

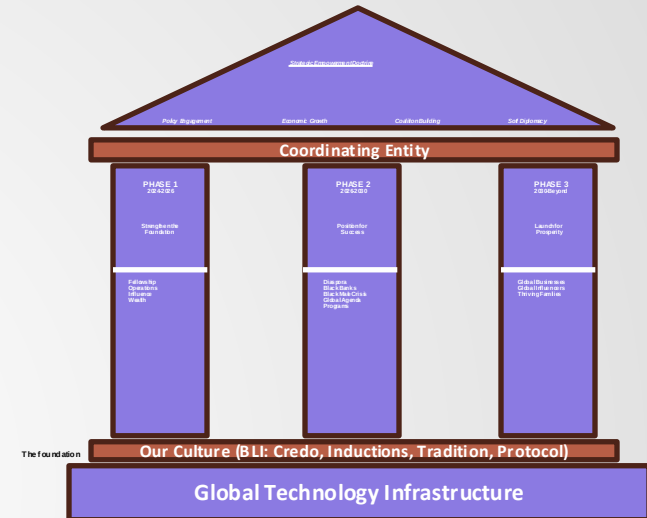
- Build the fellowship
- Improve operations
- Engage with major influences (public and private sectors)
- Build sustainable wealth creation systems

PHASE 2: Position for Success (2026 - 2030)

- Connect the diaspora
- Grow Black Banks & businesses
- Address crisis of the Black Male (Black Male Crisis Center)
- Implement global agenda (Black Davos: Economic, Health, Social)
- Champion programs that strengthen families (Food, Mental Health, Health, Arts)

PHASE 3: Launch for Prosperity (2030 & beyond)

- Build & self-finance global businesses
- Remove Black men from “endangered species” list
- Thriving families in growing communities
- Active relations within the global diaspora
- Boulé emerges as indispensable global influencer in diaspora communities





STRATEGIC EMPOWERMENT DOCTRINE

Public Policy + Financial Markets + Corporate Strategy

combined with

Business Leaders + Policymakers + Global Influencers

- Cutting-edge Research,
- Actionable Business Strategies
- High-impact Partnerships

Innovative wealth creation resource

What we need from you

- Commitment to the principles
- Focus & solidarity
- Focus on achievable wins and string them together
- Be positive....be bold....be engaged
- Challenge the negative and the divisive

We are innovators and trailblazers that are building a more secure future

The evolution

Niagara Movement



Civil Rights Movement



Affirmative Action



DEI



Public Policy meets Public Markets

Category	Booker T. Washington	W.E.B. Du Bois
Primary Focus	Economic self-reliance, vocational training	Political activism, higher education
Path to Progress	Gradual economic growth	Immediate civil rights
View on Racism	Work within the system, prove worth through success	Confront and dismantle systemic racism
Education Model	Industrial/vocational training	Liberal arts, leadership education (Technology, AT, Financial, etc)
Leadership Approach	Cooperation with white leaders (Shared Values)	Confrontation through activism

Let's make history by contributing to the legacy



Appendix



The Four Pillars of Sigma Pi Phi

Our 120th Anniversary

The Fraternity (Fraternal Bonds)

- **Mission:** Enhance & support professional and social relationships while elevating our communities.
- **Established:** 1904

Boulé 1904 PAC (Policy Influence)

- **Mission:** Amplify the Boulé's voice & influence in the political process & policy development and implementation
- **Established:** 2016

Boulé Foundation (Community Impact)

- **Mission:** Scholarships and grants for social action programs and policy initiatives
- **Established:** 1980

Harvey C. Russell Institute (Collective Action)

- **Mission:** Enable Boulé proactive strategic action in advancing business and economic empowerment
- **Established:** 2024

Russell Institute extends Boulé networks and influence